



DO. No. SB / SBM / 40 / 2016

Date: 26<sup>th</sup> April 2016

Dear Sir / Madam,

**Re: Thematic Cleanliness drive: 1<sup>st</sup> – 15<sup>th</sup> May 2016**

Kindly refer to circular number SB / SBM / 30 / 2016 dated 29<sup>th</sup> March 2016, giving the detailed calendar of thematic drives to be taken up during April 2016 – March 2017.

The theme for the special drive to be conducted during the fortnight 1<sup>st</sup> – 15<sup>th</sup> May 2016 will be **“Cleanliness drives in all factories and manufacturing premises using manual labourers and workers”**. During this fortnight, please arrange to conduct meetings with all factory owners in the city, requesting them to undertake:

- Cleanliness drives in and around their factory and manufacturing premises
- Repair of all existing sanitary facilities in the factory, to ensure that separate, gender friendly and functional toilet facilities exist for all the factory staff within the factory premises.

Please depute teams of municipal staff to organise inspections of sanitary facilities in the factory premises.

You may also institute a cleanliness competition among all factories and manufacturing premises in your city / town for a 'cleanest factory' award, along similar parameters used earlier for rating cleanliness of government buildings.

Please reach out to your local media (both press and TV) for announcing the results of this competition, and covering these drives in local newspapers and TV channels. As already communicated to you, each press cuttings and ach TV video clippings around this drive, emailed to sanghamitrab@kpmg.com will be awarded 1 point per press clipping, and 3 points per TV video clip, and these marks will be counted towards the final scores in the next round of "Swachh Survekshan" to be conducted towards the end of this year.

We look forward to your cooperation in making this drive a success.

With regards,

Yours sincerely,

  
(Praveen Prakash)

All State Mission Directors (SBM) All Municipal Commissioners  
c.c. DS-SBM (MSS) / JA-CPHEEO